

RISD Career Center Employer Sponsorship Options

Maximize your exposure to RISD students, faculty, develop and connect to the core of what makes RISD unique, create a robust pipeline to RISD Talent!

The 2014-2015 academic year is off to a banner start with a multitude of career development and recruiting events. In total the Career Center will offer more than 80 educational programs, recruitment events, in studio workshops, portfolio reviews and critiques. These interactions touch every corner of campus and beyond.

Our Internship Connect program in October welcomed over 400 students and 70+ companies and organizations. The new, improved 2014 Design Portfolio Review welcomed 155+ organizations, 325+ reviewers, and over 625 RISD students at the RI Convention Center. These events received significant attention across campus from faculty, students and staff, were featured at the RISD web site and Career Center web site and received local and regional media attention.

We'd like to invite you to consider joining us as a partner in our effort to grow our mission and programming. As a supporting organization of the Career Center we can offer you unique, in depth exposure to the RISD community and the creative talent you are seeking.

The sponsorship opportunities we have available are outlined below and we would very much like you to consider supporting us at the level you are able.

Please direct any questions you might have to Susan Andersen, associate director, at: sanderse@risd.edu.

Many thanks for your consideration and we are looking forward to your participation in our upcoming programs and possible involvement!

Design Innovation & Leadership Partnership: \$10,000

- Attendance at all RISD Career Center recruiting events (up to two tables per event)
- Opportunity to offer one public lecture/designer talk to students/alumni on the topic of your choice
- Present a special video message to students/alumni on [risdcareers](http://risdcareers.com) website about a career related topic
- Logo will appear on all recruitment event related materials leading up to and during both programs as lead sponsor. Additional organization logo exposure on pre-event marketing materials and **risdcareers** web site.
- One targeted e-mail blast (of your creation) for your organization prior to the event

- Dedicated strategy session with Director and Associate Director, Employer Relations to determine most effective recruiting practices at RISD
- Customized field trip: A day at RISD meeting faculty, staff, and students while getting a behind the scenes tour of campus
- Opportunity to serve as guest critic with approval of appropriate faculty partners
- Special planned access to faculty and staff for networking

Creative/Design Director Partnership: \$5,000

- Attendance at all RISD Career Center recruiting events (up to two tables per event)
- Opportunity to speak on one panel discussion per academic year
- Logo will appear on the materials for one (1) recruitment related event leading up to and during the programs as supporting sponsor. Additional organization logo exposure on pre-event marketing materials
- One targeted e-mail blast (of your creation) for your organization prior to the event
- Dedicated strategy session with Director and Associate Director, Employer Relations to determine most effective recruiting practices at RISD
- Logo and web address to appear on **risdcareers** partnership website

User Experience Partnership: \$2,500

- Attendance at all RISD Career Center recruiting events (up to two tables per event)
- Opportunity to speak on one panel discussion per academic year
- Dedicated strategy session with Director and Associate Director, Employer Relations to determine most effective recruiting practices at RISD
- Logo and web address to appear on **risdcareers** partnership website